



IEOSA

**WINTER
CONVENTION
& FUTURAMA
TRADESHOW**

**NOVEMBER 28-30, 2022
THE RIVERSIDE HOTEL - BOISE, ID**

ROOTED IN OUR HERITAGE • GROWING FOR OUR FUTURE

Hello IEOSA Membership,

As this growing season quickly makes its way to a close and we look forward to the winter months ahead, it is my pleasure to welcome you to the 2022 IEOSA Winter Convention being held in person once again November 29 and 30 at the Riverside Hotel in Boise. Although the conventions for the past two years were well presented in a virtual format, I believe we will all look forward to reconnecting as in industry face to face. Aside from the good information that is presented each year, the convention is a time for all of us to catch up with friends and colleagues after a busy season as well as make new contacts that will help all of us move our industry forward in a positive way.

We have a great lineup of presenters and topics again this year that will provide an array of learning opportunities including updates within the industry, information on the challenges that are facing us today and presentations of new technologies available to our industry. We all know that information and technology is changing at a rapid pace in our industry so this will be a great time to catch up on the latest news within the industry. As always CCA and pesticide credits will be available.

Speaking of new technologies, I am also happy to announce that this year is the long awaited Futurama. We will have several vendors on site this year that will be showcasing the latest technologies and resources available to the seed industry. I encourage all of you to take some time during the convention to visit with these vendors to learn what technologies and resources are available to meet your needs. I want to thank our vendors for their support of our industry and taking the time to visit with our membership.

As I type this welcome letter I am reminded of what the IEOSA means to our membership. It is not only an association to make friends and acquaintances nor to promote and educate, it is also a way to face the challenges to our industry as a united voice. We all know too well that agriculture faces many challenges both present and future, from both political and natural forces. It is these challenges that give an ever increasing importance to the IEOSA. For 77 years the IEOSA has provided us a platform to promote and educate the public of the importance of the seed industry to help overcome these challenges and together we will continue to do so for many more years to come. I thank Roger for his continued guidance of this association in face of these challenges. I also thank Roger and Gayle both for their support and friendship to the industry.



Thank you for your continued membership and support of the IEOSA. On behalf of the board of directors, we look forward to seeing you at the 2022 IEOSA Winter Convention. Until then I wish you a safe and successful finish to the 2022 growing season.

Best Regards,

Kevin V. Osborne
IEOSA President
Allied Seed, L.L.C.

CONVENTION HOTEL

Our host hotel for the IEOSA Winter Convention is The Riverside Hotel in Boise.

A block of rooms has been reserved under "Idaho Eastern Oregon Seed Association" at The Riverside Hotel.

Room rates are discounted to \$130/night for single or double occupancy.

The cutoff date for the room block is **October 28, 2022**, so please make your reservations soon by contacting:



THE RIVERSIDE HOTEL
2900 W. Chinden Blvd.
Boise, ID 83714

Ph: (208) 343-1871

Fx: (208) 344-1079

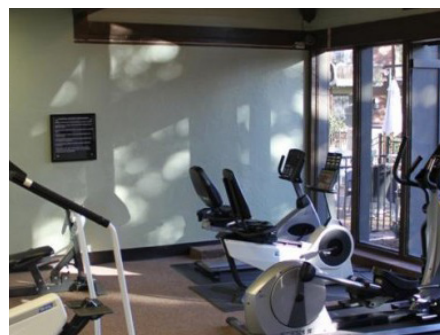
reservations@riversideboise.com

RIVERSIDE GRAND
BREAKFAST BUFFET

COMPLIMENTARY
SHUTTLE

FITNESS CENTER

WWW.RIVERSIDEBOISE.COM





WINTER CONVENTION & FUTURAMA TRADESHOW

NOV. 28-30, 2022

RIVERSIDE HOTEL - BOISE

2022 AGENDA

MONDAY, NOVEMBER 28

9 AM - 9 PM	Futurama Tradeshow Setup	Ponderosa/Tamarack/Fireplace Foyer
11:00 AM	Seed Lab Advisory Board Meeting	Riverside Boardroom
1:00 PM	IEOSA Board of Directors Meeting	Riverside Boardroom
	<i>Dinner on your own</i>	

TUESDAY, NOVEMBER 29

7:00 AM	Futurama Tradeshow Opens	Ponderosa/Tamarack/Fireplace Foyer
7 - 8:15 AM	Convention Registration & Breakfast	
8:15 AM	Welcome & Introductions Kevin Osborne, IEOSA President Roger Batt, IEOSA Executive Director	Juniper/Laurel
8:30 AM	Vendor Moments	Juniper/Laurel
9 - 10 AM	Should the Four Lower Snake River Dams be Removed? Congressman Simpson's Office Water Users/Grain Producers	
10 - 11 AM	Value of Cover Crops to Production Rotations & Pest Management Kent Whittig, Allied Seed	
11 AM - Noon	Break & Visit with Vendors	
Noon - 1 PM	Lunch for all Participants Idaho's Water Outlook: David Hoekema, IDWR	
1 - 2 PM	Pesticide Label Information: Sherm Takatori, ISDA	
2 - 3 PM	Diseases, Pests and Treatments in Cereal Seed Crops and the Positives & Negatives of Hybrid Wheat Juliet Marshall, University of Idaho	
3 - 4 PM	Break & Visit with Vendors	
4 - 5 PM	New Crop Protection Products for Seed & Other Crops John Ihli, BASF Aaron Phillips, Syngenta	
5:00 PM	Issue Pesticide/CCA Credits <i>Dinner on your own</i>	

CONTINUED ON BACK >>

WEDNESDAY, NOVEMBER 30

7 - 9 AM	Breakfast in Vendor Area	Ponderosa/Tamarack/Fireplace Foyer
7 - 9 AM	Visit with Vendors	
8 - 9 AM	IEOSA Winter Business Meeting	Juniper/Laurel
9 - 11 AM	Soil Fertility Neal Kinsey, Kinsey Agricultural Services	Juniper/Laurel
11 AM - Noon	The Fertilizer Market & Future Outlook J.R. Simplot Company	
Noon - 1 PM	Lunch	
	Dry Bean Breeding & the Importance of Western Seed Production Andrew Wiersma, ADM	
	Seed Testing Regulatory Issues Pat Brownfield, ADM	
1 - 2 PM	Seed Product Supply Chain Issues Jon Hobson, The McGregor Company	
2 - 3 PM	Parma Plant Pathology and Diagnostic Lab Updates Dr. James Woodhall, University of Idaho	
3:00 PM	Raffle Drawings	
3:15 - 4:15 PM	What it Takes to Get an Accurate Load of Seed Treatment Active Ingredients onto the Seed Joe Kuznia, Syngenta	
4:15 - 5:15 PM	The Development of International Standards for Seed Health Testing John Mizicko, Eurofins BioDiagnostics	
4 - 6 PM	Vendor Teardown	
5:15 PM	Issue Pesticide/CCA Credits	
6:30 PM	Evening Event	

<< CONTINUED FROM FRONT



WINTER CONVENTION & FUTURAMA TRADESHOW

NOV. 28-30, 2022

RIVERSIDE HOTEL - BOISE

REGISTRATION

Name _____

Organization _____

Mailing Address _____

City/State/Zip _____

Phone _____

Email _____

REGISTRATION OPTIONS:

- \$250 Member Convention Fee (including breakfasts and lunches)
- \$450 Non-member Convention Fee (same inclusions as above)
- \$0 Honorary Member Convention Fee
- \$200 Single Day Convention Fee (please indicate which day)

Registrant #1 _____

Spouse (if attending) _____

Convention Fee: \$ _____

Registrant #2 _____

Spouse (if attending) _____

Convention Fee: \$ _____

Registrant #3 _____

Spouse (if attending) _____

Convention Fee: \$ _____

Registrant #4 _____

Spouse (if attending) _____

Convention Fee: \$ _____

OTHER INFORMATION

- Online registration forms are also available at WWW.IEOSA.ORG
- On-site registration will be an additional \$150 per event
- Deadline for pre-registration is **Friday, November 18, 2022**
- Please send or fax registration and payment to:
IEOSA
55 SW 5th Avenue, Suite 100
Meridian, ID 83642
ph: 208-888-0988 fx: 208-888-4586

PAYMENT INFORMATION

- Check (payable to IEOSA) Credit Card (VISA, MC, AmEx, or Discover)
(3% additional charge for credit card swipe)

Total Amount: \$ _____

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____



In the summer of 1940, an informal meeting of Idaho seed industry people was held to discuss the formation of a seed association. During the next few years, this idea was discussed by various seedmen, but it wasn't until August 9, 1944, that Mr. Carl Bowden called a meeting in Boise, Idaho, to actually form an association comprised of field and garden seed dealers from Idaho and Eastern Oregon.

It was felt that communication and cooperation among members of the seed industry was necessary to fully understand and comply with government restrictions and regulations imposed by the OPA (Office of Price Administration). 35 seedmen representing 22 firms attended this organizational meeting. It was decided to form a temporary organization to function immediately. Art Steele was elected president; other officers included a vice-president, a secretary-treasurer and two directors. This group was charged with the responsibility of drawing up by-laws for the new organization.

At the December 1944 meeting in Boise, it was decided to apply for membership in the American Seed Trade Association. The first combined meeting of the Idaho-Eastern Oregon Seed Association and the Pacific Seed Association was held in Sun Valley in late May 1948.

The Association held its summer meeting at Shore Lodge, McCall, Idaho, for the first time in June 1949. (It must have snowed because summer meetings were held at Sun Valley for a good number of years after that.)

At the mid-winter meeting held in Boise, Idaho, in December 1954, Jim Shields, Jr., pointed out the need for a seed trade committee to work with the Idaho Crop Improvement Association and the University of Idaho Extension Service. Thus the Idaho Seed Council was formed and its constitution approved at the Sun Valley meeting in June 1955. Art Steele was the first president.

In December 1957, the Seed Council held their first seed school in Boise the day prior to mid-winter meetings. 205 people attended. The first trade show in connection with the seed school was held in 1960.

In 1998, suggestions began to surface that there was too much duplication between the Seed Council and IEOSA. Truman Kohtz was appointed to chair a committee to review these concerns. As a result of the committee's work, and after review by the board, a recommendation to merge the Seed Council into IEOSA was brought to the membership at the 1999 summer meeting in McCall, Idaho. This recommendation was unanimously approved and became effective immediately.

WWW.IEOSA.ORG