



IEOSA

**WINTER
CONVENTION**

2023

NOVEMBER 27-29

THE RIVERSIDE HOTEL - BOISE, ID

ROOTED IN OUR HERITAGE • GROWING FOR OUR FUTURE

PRESIDENT'S WELCOME

Greetings IEOSA Membership,

As the 2023 growing season is winding down and as we prepare for the cleaning, packing, and shipping of the fruits of our harvest I would like to welcome you to the 2023 IEOSA Winter Convention. It is a good time to take a break from our busy schedules to hear some great speakers and catch up with friends, colleagues, and acquaintances and perhaps make new ones.

The Winter Convention will be held at the Riverside Hotel in Boise on November 28th and 29th. Once again, we have an excellent lineup of presenters and topics that will include new agricultural technologies, new seed treatment products, new product labels, water supply issues and growth, the 2024 water outlook, and other useful information. Pesticide and CCA credits will also be available to license holders.

On the evening of the 29th we will offer a chance for you to attend an Idaho Steelhead's hockey night event in one of the Hockey Suites. This event is always a good time for all. Please see the registration form to sign up for this event.



On behalf of the IEOSA Board of Directors we thank you for your continued support and membership; without it we would not have this great and successful organization. As we look forward to the 2024 season, I wish you all much success.

Best regards,

Brad Smith
IEOSA President
Kimberly Seeds International, LLC

CONVENTION HOTEL

Our host hotel for the IEOSA Winter Convention is The Riverside Hotel in Boise.

A block of rooms has been reserved under "Idaho Eastern Oregon Seed Association" at The Riverside Hotel.

Room rates are discounted to \$147/night for single or double occupancy.

The cutoff date for the room block is **Friday, November 10 at 5:00pm**. Please make your reservations soon by contacting:



THE RIVERSIDE HOTEL
2900 W. Chinden Blvd.
Boise, ID 83714

Ph: (208) 343-1871

Fx: (208) 344-1079

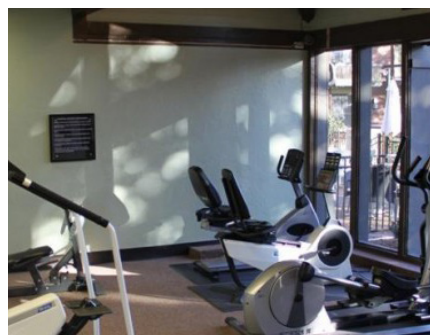
reservations@riversideboise.com

RIVERSIDE GRAND
BREAKFAST BUFFET

COMPLIMENTARY
SHUTTLE

FITNESS CENTER

WWW.RIVERSIDEBOISE.COM





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2023 AGENDA

MONDAY, NOVEMBER 27

2 - 8 PM	Exhibitor Setup	Juniper/Laurel/Ponderosa
11:00 AM	Seed Lab Advisory Board Meeting	Riverside Boardroom
1:00 PM	IEOSA Board of Directors Meeting	Riverside Boardroom
	<i>Dinner on your own</i>	

TUESDAY, NOVEMBER 28

7 - 8 AM	Convention Registration & Breakfast	Convention Center Lobby
8:15 AM	Welcome & Introductions Brad Smith, IEOSA President Roger Batt, IEOSA Executive Director	Juniper/Laurel/Ponderosa
8:30 - 9:30 AM	ISDA Updates	
9:30 - 10:30 AM	Plinazolin & Other Chemistries for Seed Production Glenn Letendre, Syngenta	
10:30 - 10:45 AM	Break & Raffle	
10:45 - 11:45 AM	ISDA Information Update Sherm Takatori, ISDA	
11:45AM - 12:30PM	Lunch for all Participants	
	Treasure Valley Water Assessment & Sustainability Project Mike Meyers, Water District 63	
12:30 - 2 PM	Seed Processing Technologies Casey Meggers, Bratney Companies Darrin Rule/Aidin Milani, Buhler Group Merrissa Burleigh, West Coast Companies	
2 - 3 PM	New Seed Product Technologies Britt Beene, Corteva AgriScience John Ihli, BASF	
3 - 3:15 PM	Break & Raffle	
3:15 - 4:15 PM	Diseases, Pests & Treatments in Cereal Seed Production Dr. Juliet Marshall, University of Idaho	
	<i>Dinner on your own</i>	

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WEDNESDAY, NOVEMBER 29

7 - 8 AM	Breakfast	Fireplace Foyer Area
8 - 8:45 AM	IEOSA Winter Business Meeting	Riverside Boardroom
8:45 - 9:45 AM	New Seed Treatment Products Matt Pfarr, Lallemand Plant Care	Juniper/Laurel/Ponderosa
9:45 - 10:00 AM	Break & Raffle	
10 - 11 AM	ASTA Updates Jordan Gregory, ASTA	
11 AM - 12 PM	Aerial Application Using Drone Technology Marcus Shira, Rantizo	
12 - 1 PM	Lunch	
	Idaho's Water Outlook David Hoekema, IDWR	
1 - 2 PM	Pest Control in the Warehouse Jeff Weier, Sprague Pest Solutions	
2 - 3 PM	FieldWatch Curt Hadley, Business Development Director	
3:00 PM	Scholarship Raffle Drawings	
3:15 - 4:15 PM	Development of Cold Atmospheric Pressure Plasma to Improve Seed & Produce Quality Ken Cornell, Boise State University	
4:15 - 5:15 PM	Vendor Teardown	
4:15 PM	Issue Pesticide/CCA Credits	
6:30 PM	Idaho Steelheads Hockey Night (pre-registration)	Grove Hotel - Boise



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REGISTRATION

Name _____

Organization _____

Mailing Address _____

City/State/Zip _____

Phone _____

Email _____

REGISTRATION OPTIONS:

- \$275 Member Convention Fee (including breakfasts and lunches)
- \$475 Non-member Convention Fee (same inclusions as above)
- \$0 Honorary Member Convention Fee
- \$225 Single Day Convention Fee (please indicate which day)

Registrant #1 _____

Convention Fee: \$ _____

Registrant #2 _____

Convention Fee: \$ _____

Registrant #3 _____

Convention Fee: \$ _____

Registrant #4 _____

Convention Fee: \$ _____



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OTHER INFORMATION

- Online registration forms are also available at WWW.IEOSA.ORG
- On-site registration will be an additional \$150 per event
- Deadline for pre-registration is **Friday, November 17, 2023**
- Please send or fax registration and payment to:
IEOSA
55 SW 5th Avenue, Suite 100
Meridian, ID 83642
ph: 208-888-0988 fx: 208-888-4586

PAYMENT INFORMATION

- Check (payable to IEOSA) Credit Card (VISA, MC, AmEx, or Discover)
(3% additional charge for credit card swipe)

Total Amount: \$ _____

Name on Card _____

Card Number _____

Exp. Date _____ Security Code _____



In the summer of 1940, an informal meeting of Idaho seed industry people was held to discuss the formation of a seed association. During the next few years, this idea was discussed by various seedmen, but it wasn't until August 9, 1944, that Mr. Carl Bowden called a meeting in Boise, Idaho, to actually form an association comprised of field and garden seed dealers from Idaho and Eastern Oregon.

It was felt that communication and cooperation among members of the seed industry was necessary to fully understand and comply with government restrictions and regulations imposed by the OPA (Office of Price Administration). 35 seedmen representing 22 firms attended this organizational meeting. It was decided to form a temporary organization to function immediately. Art Steele was elected president; other officers included a vice-president, a secretary-treasurer and two directors. This group was charged with the responsibility of drawing up by-laws for the new organization.

At the December 1944 meeting in Boise, it was decided to apply for membership in the American Seed Trade Association. The first combined meeting of the Idaho-Eastern Oregon Seed Association and the Pacific Seed Association was held in Sun Valley in late May 1948.

The Association held its summer meeting at Shore Lodge, McCall, Idaho, for the first time in June 1949. (It must have snowed because summer meetings were held at Sun Valley for a good number of years after that.)

At the mid-winter meeting held in Boise, Idaho, in December 1954, Jim Shields, Jr., pointed out the need for a seed trade committee to work with the Idaho Crop Improvement Association and the University of Idaho Extension Service. Thus the Idaho Seed Council was formed and its constitution approved at the Sun Valley meeting in June 1955. Art Steele was the first president.

In December 1957, the Seed Council held their first seed school in Boise the day prior to mid-winter meetings. 205 people attended. The first trade show in connection with the seed school was held in 1960.

In 1998, suggestions began to surface that there was too much duplication between the Seed Council and IEOSA. Truman Kohtz was appointed to chair a committee to review these concerns. As a result of the committee's work, and after review by the board, a recommendation to merge the Seed Council into IEOSA was brought to the membership at the 1999 summer meeting in McCall, Idaho. This recommendation was unanimously approved and became effective immediately.

WWW.IEOSA.ORG